

grow your faith



grow your brand



Welcome faith-driven founder,

Every business moves through seasons of growth, rest, and redirection. This guide will help you stay anchored in God's promises so you can build in peace and pivot in confidence.

Let's believe together that every "yes" to His plan is already an "amen" to your purpose.

If you're ready to bring clarity to your vision and walk it out with wisdom, I'd love to partner with you. Through faith-forward strategy and wholehearted coaching, I help entrepreneurs align purpose with practical action.

Connect: christina@sheerwisdom.co

Learn more: www.sheerwisdom.co/services

Blessings to you!



MATTHEW 17:20

TRULY I TELL YOU, IF YOU HAVE FAITH AS SMALL AS A MUSTARD SEED... NOTHING WILL BE IMPOSSIBLE FOR YOU.

Christina Franzel

Author, Speaker, Wholehearted Coach

Yes & Amen

A Note from Christina Franzel

As you begin this digital guide, I believe the Lord will give you the clarity and wisdom you need to flourish in faith! For a time such as this, may you put the Lord's plan into purposeful action as you prepare for 2026 and beyond.

special thanks to



7 PROMISES TO ANCHOR YOUR BUSINESS IN 2026



This Yes + Amen Guide powered by  Sheer
~WISDOM~

Promise 1: God Establishes Your Plans



“Commit to the Lord whatever you do, and He will establish your plans.” — Proverbs 16:3

Reflection:

- God isn't asking you to hustle harder but He is inviting you to hand Him the blueprint. Every idea, launch, and pivot becomes lighter when it's surrendered first.

Purposeful Application:

- Write one area of your business that feels heavy right now. Pray over it, then commit it wholly to God this week.

Notes:

Prayer

Lord, establish the plans that align with Your purpose and quiet the ones that don't.

Promise 2: You Have Divine Wisdom



“If any of you lacks wisdom, you should ask God, who gives generously to all without finding fault.” – James 1:5

Reflection:

- When you feel stuck or uncertain, that’s not a sign of failure, in fact it’s an invitation to pause and ask for God’s insight. His strategy is never rushed, but it’s always right on time.

Purposeful Application:

- Write down one decision you’re currently discerning. Ask God for wisdom before you take action. Ensure that you have peace.

Notes:

Prayer

Lord, let Your voice be the loudest in my decision-making in my life + business.

Promise 3: God Provides for Every Need



“And my God will meet all your needs according to the riches of his glory in Christ Jesus.” – Philippians 4:19

Reflection:

- You were never meant to carry the weight of creating provision alone. When you root your confidence in the Provider, not the plan then fear and worry lose its grip on your life.

Purposeful Application:

- List three ways God has already provided for you in business. Let gratitude quiet the anxiety of “what if” next time fear arises.

Notes:

Prayer

Lord, remind me that You are my source and the ultimate RESOURCE — not my sales.

Promise 4: Faith Moves Mountains



“If you have faith as small as a mustard seed... nothing will be impossible for you.”

— Matthew 17:20

Reflection:

- Sometimes faith looks less like a leap and more like a small, faith-forward step. “God honors movement and obedience, not perfection. The mustard seed in your jar is a daily reminder that small faith is still faith.

Purposeful Application:

- Write down one small, faith-forward step you can take this week even if the outcome isn't clear yet.

Notes:

Prayer

Lord, grow my faith until the mountain moves.
Lord, grow my brand and keep my faith planted.

Promise 5: You Are Anointed for Impact



**“The Spirit of the Lord is upon me, because the Lord has anointed me to proclaim good news...”
— Isaiah 61:1**

Reflection:

- Your work is ministry even if it happens in the marketplace! You’ve been set apart to bring light, creativity, and excellence wherever you show up. Some of the most significant faith conversations happen between 9am and 5pm. Did you think the marketplace is a mission field?

Purposeful Application:

- Ask God to reveal one way your brand can serve more boldly this season whether it be through generosity, storytelling, or service.

Notes:

Prayer

Lord, use my gifts in the marketplace to build something that glorifies You.

Promise 6: God Redeems the Detour



“We know that in all things God works for the good of those who love him.” – Romans 8:28

Reflection:

- The delay wasn't denial. The detour wasn't wasted. God's divine detours often lead to results we couldn't have planned on our own. And the best part...He gets all the glory too!

Purposeful Application:

- Think of a time when your plans changed unexpectedly. Write what you learned in that season and how that can be applied to your current business challenges.

Notes:

Prayer

Lord, thank You for working even when I don't see it. I declare your goodness over my business!

Promise 7: You Can Move Forward in Peace



**“You will keep in perfect peace those whose minds are steadfast, because they trust in you.”
— Isaiah 26:3**

Reflection:

- Much like fear is not the absence of faith; Peace isn't the absence of pressure, it's the presence of trust. You don't have to wait for calm to rest in Him; even here, in the storm, He's steady. Here in this moment... in the storms of life decide to be anchored in Him.

Purposeful Application:

- Write a short prayer releasing what's been keeping you restless.

Notes:

Prayer

Lord, I choose peace over performance. Anchor my mind in Your promises as I move forward.

NEXT STEPS

If this guide has spoken to you, your next step or as I like to call them (purpose points), then it is time to create your purposeful action plan.

Book a Sheer Success Session!

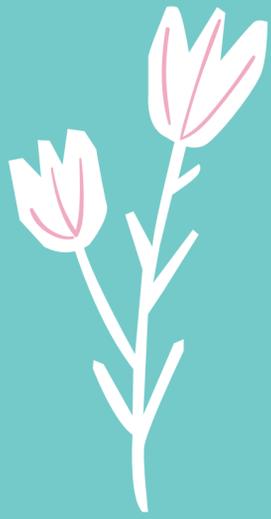
Faith-based strategy for founders ready to pivot in their business with peace and purpose.

Scan the QR Code below for a free 15-min Connect Call.



**WRITE THE
VISION &
MAKE IT
PLAIN**





For in Him
all the promises
of God are “yes”
therefore also
through Him
is the “amen”
by us, to the
Glory of God.

2 Corinthians 1:20

FIVE *Faith* FOCUS AREAS

FLOURISH IN FAITH

FLOURISH IN COMMUNITY

FLOURISH IN HEALTH

FLOURISH IN WEALTH

FLOURISH IN MARKETPLACE/MINISTRY





faith question index

Introducing my new tool – the Faith Question Index (fqi)

This tool will help you measure your faith level on a scale of 1 to 50. A score of 50 would be a person full of faith!

Spend some time reflecting on your faith and answer honestly below by circling where your faith is at *right now*:

in faith <i>spiritually</i>	1	2	3	4	5	6	7	8	9	10
in community <i>relationally</i>	1	2	3	4	5	6	7	8	9	10
in health <i>physically</i>	1	2	3	4	5	6	7	8	9	10
in wealth <i>financially</i>	1	2	3	4	5	6	7	8	9	10
in marketplace/ministry	1	2	3	4	5	6	7	8	9	10
/motherhood <i>vocationally</i>										

Add up your total for each faith focus area (it will be a number between 1 to 50). Now, write your FQI below:

My  faith question index = _____. Date: ___ / ___ / _____





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